

## Help Make your School Zone Safe with Radar Speed Signs

Keeping our kids safe is a primary concern especially in school zones. Because vehicle speed is a key element in safety, slowing vehicles speeds is critically important and could be the difference between life and death.

Did you know that a pedestrian hit by a car traveling 40 mph has an 85 percent chance of being killed? At 30 mph, those odds decrease to 55 percent. By contrast, the chance of a pedestrian being killed if hit by a car moving at 20 mph<sup>1</sup> is only 15%.

Very often drivers are speeding without even realizing it. We have all done it. We are driving along thinking about what we have to do, where we are supposed to be, who we need to call, often never realizing that we are exceeding the speed limit.



Radarsign's **radar speed signs** give drivers notice that they are speeding. Tests repeatedly show that speeders WILL slow down over 80% of the time when alerted by a **radar speed sign**. Typical speed reductions are 8-15%, and overall compliance with the posted speed limit will go up by 30-60%.

Radarsign has both permanent solutions and mobile solutions to serve your needs. The TC-500 series offer you economical AC, battery powered, and solar powered models.

### Radarsign's speed signs are:

- The most vandal resistant signs on the market today. Designed for extreme durability, our **radar speed signs** can even withstand gunshots and sustain only minor damage.
- Energy Efficient. They require the lowest power consumption for operation than comparable products on the market today.
- Versatile. By offering more flexibility and portability in mounting options our signs can be used in multiple environments.
- The best value on the market today for accomplishing traffic calming when compared to other radar speed signs, speed humps, speed bumps, traffic circles etc.

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<sup>1</sup> Killing Speed and Saving Lives, UK Department of Transportation 1987



## ***Other key features of our radar speed signs:***

- 12" Display models provide a clear view of registered speed up to 500 feet away (15-40 MPH)
- 17" Display models provide a clear view of registered speed for higher speed limit roads (45-70 MPH)
- Timer functionality to turn sign on and off up to 4 times per day
- Yellow fluorescent school zone color "YOUR SPEED" faceplate for school zones
- Ability to account for different speed limits during school zone times
- All Radarsign radar speed signs collect traffic statistics which, when used with our StreetSmart software, allows owners to demonstrate with location specific statistics the effectiveness of the sign

## ***Funding Options***

There is federal grant funding available for elementary and middle schools through the Safe Routes to School Program (SRTS) ([www.saferoutesinfo.org](http://www.saferoutesinfo.org)) for roadway safety measures which include traffic calming devices such as a driver feedback sign. For information on Federal funding from your State DOT go to <http://www.saferoutesinfo.org/contacts/index.cfm>

Another option for funding is through state transportation grants.

***Call us today at 1-866-865-2278 ext 2. Join us in making your roads and your children safer. [www.radarspeedsigns.com](http://www.radarspeedsigns.com)***