

Make your School Zone Safer with Radar Speed Signs

Keeping our kids safe is a primary concern especially in school zones. Because vehicle speed is a key element in safety, slowing vehicles speeds is critically important and could be the difference between life and death.

Did you know that a pedestrian hit by a car traveling 40 mph has an 85 percent chance of being killed? At 30 mph, those odds decrease to 55 percent. By contrast, the chance of a pedestrian being killed if hit by a car moving at 20 mph¹ is only 15%.

A vehicle traveling 40 MPH will still be going 36 MPH when it hits a person who suddenly appears in the street 100 feet ahead of it. The average driver going 25 MPH would be able to come to a full stop within 100 feet!²

Radarsign's driver feedback signs give drivers notice they are speeding. Tests repeatedly show that speeders WILL slow down over 80% of the time when alerted by a driver feedback sign. Typical speed reductions are 8-15%, and overall compliance with the posted speed limit will go up by 30-60%. And with a YOUR SPEED radar sign the specific speeding message delivered to the oncoming driver is more effective than a generic yellow flasher.



Radarsign's driver feedback signs are:

- Available in A/C powered, battery powered and solar powered models
- The most vandal resistant signs on the market today. Designed for extreme durability, our radar speed signs can even withstand gunshots and sustain only minor damage.
- Energy Efficient. They require the lowest power consumption for operation than comparable products on the market today.
- Versatile. By offering more flexibility and portability in mounting options our signs can be used in multiple environments.
- The best value on the market today for accomplishing traffic calming when compared to other radar speed signs, speed humps, and speed bumps.

¹ Killing Speed and Saving Lives, UK Department of Transportation 1987

² A.J. McLean, "Vehicle Speeds and the Incidence of Fatal Pedestrian Collisions", Federal Office of Road Safety, Australia



Other key features of our radar speed signs:

- 12" Display models provide a clear view of registered speed up to 500 feet away (15-40 MPH)
- 17" Display models provide a clear view of registered speed for higher speed limit roads (45-70 MPH)
- Timer functionality to turn sign on and off up to 4 times per day
- Yellow fluorescent school zone color "YOUR SPEED" faceplate for school zones
- Ability to account for different speed limits during school zone times
- All Radarsign driver feedback signs collect traffic statistics which, when used with our StreetSmart software, allows owners to quantify the effectiveness of the sign.
- Using Streetsmart to report the data collected by our radar speed signs, you can pinpoint consistent speeding times during the day, allowing you to provide law enforcement the best information about when to patrol.
- All Radarsign's driver feedback signs are equipped with Bluetooth communication which allows you to operate the radar speed sign wirelessly from your laptop without ever having to leave your vehicle. The software runs on any Windows XP or Vista laptop with a USB port.

Funding Options

- Federal grant funding is available for elementary and middle schools through the Safe Routes to School Program (SRTS) (www.saferoutesinfo.org) for roadway safety measures which include traffic calming devices such as a driver feedback sign. Our signs are eligible for 100% funding as an infrastructure improvement. For information on Federal funding from your State DOT go to <http://www.saferoutesinfo.org/contacts/index.cfm>
- PTA fundraising project
- Donations from local "big box" retailers who want to be good corporate citizens
- Donations from concerned local civic groups
- State transportation grants



Call for a quote today 1-866-865-2278 ext 2
or
Visit us at www.RadarSpeedSigns.com